Boost your employee engagement

Best practice guide

employee volunteering

Certified B Corporation



6 Best practices to drive employee engagement



1 Leaders first

Kick start your programme with executive volunteering. It sends a clear message and inspires others to follow suit.



2 Signal real commitment

Establish a central budget, allocate employee days and insist on KPIs for every team to drive your employee volunteering programmes.



3 Access for everyone

Offer diverse opportunities across interests, schedules, and locations. Utilise technology, an extensive beneficiary network and empower Employee Resource Groups to volunteer on projects aligned to their interests and passions.



4 Celebrate every step

Showcase the efforts of your volunteers - eg highlight in your company newsletter, or even monetary bonuses tied to social value. Underline the behaviours you are seeking to reinforce.



5 Facilitate storytelling

Share stories of how your volunteering positively impacts people over time. Build strong connections with the communities you serve and an emotional commitment to volunteering among your employees.



6 Encourage feedback

Listen to your employees and incorporate their input into future initiatives to encourage stronger commitment.

Looking to engage your employees in corporate volunteering?

Call us now to book your free discovery call.

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